

ABSTRACT

The Influence of Transformational Leadership and Company Culture on Employee Job Satisfaction at PT. XYZ

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Research This study aims to determine the effect of Transformational Leadership Style and Corporate Culture on Employee Job Satisfaction. on Job Satisfaction of Employees of PT XYZ. Methods in research This research uses quantitative methods. The variables used in this study are Transformational Leadership Style and Corporate Culture variables as independent variables and Job Satisfaction as the dependent variable. The process of data collection process, carried out using a questionnaire distributed to 58 employees of PT. XYZ. employees of PT XYZ. The data that has been obtained is then processed using regression method of multiple linear analysis with IBM SPSS 20. The results of this study indicate that Leadership Style and Corporate Culture have a significant influence on Employee Job Satisfaction significant influence on Employee Job Satisfaction.

Keywords: Transformational Leadership, Company Culture, and Job Satisfaction