

ABSTRACT

Design of Educational Video "Journey of Indonesia in Rupiah" for Children Aged 7-11 Years

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The educational video "Journey of Indonesia in Rupiah" aims to engage children aged 7-11 years through enjoyable and interactive content, countering the passive learning often seen with monotonous methods. Recognizing the close connection between the younger generation and technology, this project designs an educational video to enhance knowledge absorption among children. Using a qualitative descriptive method, the research analyzes and collects relevant data to create a video that informs about the 2022 Rupiah emission, the history of national heroes, and Indonesian culture, all depicted on the 2022 Rupiah. The content is specifically tailored for children aged 7-11 years, featuring narration and subtitles to aid understanding. By providing this targeted educational content, the video seeks to make a positive impact on children's comprehension of Indonesia's history and culture as illustrated on the new currency.

Key words: Rupiah emission, National heroes, Indonesian culture

References :

Publication Years :