

Daftar Pustaka

- Ahmad Akhir Hasibuan. (2023). Lifestyle of Teenagers Hanging Out at Bagasta Cafe (Descriptive Study of Napa Village, Batang Torung District, South Tapanuli). *Journal of Sumatera Sociological Indicators*, 2(1), 158–170. <https://doi.org/10.32734/jssi.v2i1.11813>
- Barišić, P. (2014). *Visual Identity Components of Tourist Destination*. <https://www.researchgate.net/publication/339178473>
- Bettaieb, D., & Alsobahi, A. (2022). Use of Design Theories and Principles in Visual Brand Identity Elements in Commercial and Retail Banks. *Journal of Visual Art and Design*, 14(2), 111–137. <https://doi.org/10.5614/j.vad.2022.14.2.8>
- Britannica, T. E. of E. (2024, March 5). *Café*. *Encyclopedia Britannica*. <Https://Www.Britannica.Com/Topic/Cafe-Eating-and-Drinking-Establishment>.
- Dass, M., Kohli, C., & Acharya, M. (2023). An Investigation Into Slogan Design On Creating Slogan–Brand Alignment. *Journal of Advertising Research*, 63(1), 43–60. <https://doi.org/10.2501/JAR-2023-004>
- Datanesia. (2023, May 2). *5 Perusahaan Makanan dan Minuman Terbesar di Indonesia*. <Https://Datanesia.Id/5-Perusahaan-Makanan-Dan-Minuman-Terbesar-Di-Indonesia/>.
- Dobrescu, T. G. (2015). *GRAPHIC AND MEANING IN LOGO DESIGN*. <https://www.researchgate.net/publication/350286366>
- Enwin, A. D., Ikiriko, T. D., & Jonathan-Ihua, G. O. (2023). The Role of Colours in Interior Design of Liveable Spaces. *European Journal of Theoretical and Applied Sciences*, 1(4), 242–262. [https://doi.org/10.59324/ejtas.2023.1\(4\).25](https://doi.org/10.59324/ejtas.2023.1(4).25)

- Faris Abdillah, M., & Muqoddas, A. (n.d.). PERANCANGAN ULANG IDENTITAS VISUAL CAFÉ SEWIJI COFFEE PEKALONGAN. *Jurnal Citrakara*, 4(1), 28–44.
- Gani, M. A. A. Ab., Abdullah, M. H., Masrek, M. N., & Ramli, I. (2014). Typography and Its Significant to Memorizing a Logo. *International Journal of Social Science and Humanity*, 4(3), 220–224. <https://doi.org/10.7763/IJSSH.2014.V4.350>
- Gunawan, A., Hatane Samuel, dan, & dan Diah Dharmayanti, M. (n.d.). ANALISIS PENGARUH STORE NAME, BRAND NAME DAN PRICE DISCOUNTS TERHADAP PURCHASE INTENTION KONSUMEN INFNITE TUNJUNGAN PLAZA. <http://reviews.cnet.com/must-have-gadgets/>
- Günay, M. (2021). Design in Visual Communication. *Art and Design Review*, 09(02), 109–122. <https://doi.org/10.4236/adr.2021.92010>
- Hasibuan, S., & Suhesti, N. (2022). FOOD AND BEVERAGE SERVICE ACTIVITIES STATISTICS, 2020. <Https://Www.Bps.Go.Id/Id/Publication/2022/06/15/73d93fd0f16f665fe3b60f56/Statistik-Penyedia-Makan-Minum-2020.Html>.
- Logodix. (2019, August 8). Illusion Logo. Https://Logodix.Com/Logos/1837673#google_vignette.
- Miller, C. (n.d.). How to Create a Logo Using Repetition. <Https://Www.Tailorbrands.Com/Blog/Repetition-in-Logo-Design>.
- Monteiro, M., & Trindade Costa, R. (2021). *Brand Logo Design: How does Brand Name and Logo Naturalness Influence Consumers' Cognitive and Affective Responses?*
- MRR Tiyas Maheni DK, Fajrina, N., Susilawati, Rachmadita Dwi Pramesti, & Andriyanto. (2023). Pembuatan Desain Identitas Visual Sebagai Salah Satu Kekuatan Brand Untuk Mendukung Daya Saing Produk Pada Komunitas

- Sahabat UMKM. *Jurnal Abadimas Adi Buana*, 7(01), 148–162.
<https://doi.org/10.36456/abadimas.v7.i01.a7344>
- P, P. (2023, September 10). *The Impact of color theory in Graphic Design*.
<Https://Bootcamp.Uxdesign.Cc/the-Impact-of-Color-Theory-in-Graphic-Design-D6be7a848c25>.
- Paget, I. (2019, March 30). *A Designers Guide to Creating Logo Files*.
<Https://Logogek.Uk/Logo-Design/Creating-Logo-Files/>.
- Panca Radono, Nurwijayanti, Ema Mayasari, & Laily Nurhanifah. (2022). Analysis of Provision of KIE on Food and Beverage Sanitation Hygiene on Knowledge and Attitudes of the Unemployed and Underemployed in Kediri Regency. *Journal of Global Research in Public Health*, 7(2), 184–192.
<https://doi.org/10.30994/jgrph.v7i2.379>
- Ragimun, & Sri Widodo. (2019). Strategy of Strengthening Food and Beverage Industry in Indonesia. *Journal of Economics and Behavioral Studies*, 11(4(J)), 102–110. [https://doi.org/10.22610/jebs.v11i4\(J\).2924](https://doi.org/10.22610/jebs.v11i4(J).2924)
- Ramadhan, G. (2021). An Analysis of Inglo Restaurant's Strategies in Retaining Consumers in the Covid-19 Pandemic Era. In *Ghifary Ramadhan The Journal Gastronomy Tourism* (Vol. 8, Issue 2).
<https://ejournal.upi.edu/index.php/gastur>
- Rustan, S. (2019). *Warna*. PT Lintas Kreasi Imaji.
- Rustan, S. (2021). *Logo 2021 (Buku 2)*. CV Nulisbuku Jendela Dunia.
- Suminto, M. A. (2022). Identitas Visual pada Coffeeshop dan Warung Kopi di Surabaya. *Jurnal Kajian Seni*, 9(1), 116.
<https://doi.org/10.22146/jksks.73169>
- Surianto, R. (2021). *Logo 2021 (Buku 1)* (1st ed.). CV. Nulisbuku Jendela Dunia.
- Suyanto, M. (2004). *Aplikasi Desain Grafis untuk Periklanan*. ANDI.

Syani, F., & Kamal, M. N. (n.d.). *DESIGN OF MANUAL BOOK CAFÉ COFFEE ROBUSTA BOAT DEPO KOTA PAGARALAM PALEMBANG.*

Yadav, P., Chakrabarti, D., & Bisoyi, D. (2014). *Typography as a statement of Design.* <https://www.researchgate.net/publication/316683307>

