

ABTRACT

JUDUL TUGAS AKHIR DALAM BAHASA INGGRIS

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Traditional culinary is an important part of the cultural heritage of a region. Traditional cuisine is not only about taste, but also reflects the history, culture, and customs of the people of the region. The design of the culinary book "Knowing Serang Through Taste" as a culinary documentation book so that people can keep in mind the cultural heritage in the Serang region and become a means to promote traditional culinary. Qualitative descriptive method is the method that will be used in this study. This method is a research method that utilizes qualitative data and is described descriptively. Serang Regency, located in Banten Province has a strategic geographical location close to the port of Merak and is an area that is widely visited as a transit from Sumatra and Java. Serang Regency has the potential to develop paratourism lines. Distinctive or traditional culinary reflects the diversity of its culture and history. Some of the popular traditional foods in Serang Regency are Sate Bandeng, Rebeg, and many more.

Key words: Culinary, Book, Serang Regency, Traditional, Documentatiom

References :

Publication Years :