

ABSTRACT

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PERANCANGAN DESAIN GRAFIS UNTUK KEBUTUHAN SOSIAL MEDIA DI PTP PUSDATIN SEBAGAI MEDIA INFORMASI

Professional work practices or KP carried out at the Education Technology and Information Data Center or Pusdatin for 3 months. Which operates in the fields of education and culture. While carrying out professional work, practitioners work on designing social media Instagram themes. From designing social media, practitioners can apply the theory that has been learned during lectures. Apart from improving new skills and knowledge, there are many benefits that practitioners get while carrying out professional work. Practitioners carry out professional work offline every Monday-Friday from 7.30.00-16.00 WIB. Professional work will be carried out for three months starting from 27 July to 27 October 2023

Keywords: Education, Graphic Designer, Social Media.