

## ABSTRACT

**Sutan Arta Rama (2018021024)**

### **THE EFFECT OF CURRENT RATIO, DEBT TO EQUITY RATIO, AND INVENTORY TURNOVER RATIO ON GROSS PROFIT MARGIN IN FOOD AND BEVERAGE COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE.**

This study aims to determine and analyze the effect of Current Ratio, Debt to Equity Ratio, and Inventory Turnover Ratio on Gross Profit Margin in food and beverage companies listed on the Indonesia Stock Exchange. This study uses a quantitative approach with a purposive sampling data collection technique with the population in this study being 92 food and beverage sub-sector companies listed on the Indonesia stock Exchange. The results of this study are Current Ratio (X1) has a negative and insignificant effect on Gross Profit Margin (Y) in food and beverage companies, Debt to Equity Ratio (X2) has a positive and significant effect on Gross Profit Margin (Y) in food and beverage companies, and Inventory Turnover Ratio (X3) has a negative and insignificant effect on Gross Profit Margin (Y) in food and beverage companies. This reflect that the relationship between value if inventory Turnover does not affect the company's Gross Profit Margin.

**Keyword:** *Current Ratio, Debt to Equity Ratio, and Inventory Turnover Ratio, Gross Profit Margin, Food and beverage company's*