

ABSTRAK

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KEGIATAN KERJA PROFESI CONTENT CREATOR DI MEDIA KOMPRESS

Selama melaksanakan kerja profesi sebagai content creator dan content writer di Media KOMPRESS, Praktikan bekerja di bawah pengawasan serta bimbingan dari Kepala Editor. Praktikan terlibat langsung dalam kegiatan menjadi content creator dan content write KOMPRESS dan menjalankan tugas dan fungsi sebagai content creator dan content writer KOMPRESS, tugas yang diberikan adalah membuat konten pada instagram, website, dan youtube KOMPRESS. Dalam melaksanakan kerja profesi di media KOMPRESS, praktikan mendapatkan pekerjaan utama yaitu membuat artikel pada website KOMPRESS, membuat visual konten instagram @ilkom_UPJ, konten News Graphic, CurhaTime, dan konten polling. Selain pekerjaan utama, Praktikan juga mendapatkan tugas tambahan seperti special event, virtual acoustic, dan liputan wawancara.

Kata kunci: *content writers, content creators, Kompres*

ABSTRACT

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CONTENT CREATOR PROFESSIONAL WORK ACTIVITIES IN THE MEDIA KOMPRESS

During carry out work a content creator and writer kompress content in the media , praktikan work under the supervision of and guidance in of chief editor of .Praktikan activity were directly involved in the content creator and write kompress content and do their duty and function as content creator and writer kompress content , a task assigned is to make content on instagram , website , and youtube kompress .In carrying out professional work in the media kompress , get a job main praktikan is create articles at the website kompress , make visual content instagram @ ilkom _ upj , news graphic content , curhatime , and content poll .Main apart from my work , praktikan also gets additional work to as special event , virtual acoustic , and interview coverage .

Keywords: content writers, content creators, kompress

