

ABSTRACT

ANIMATED VIDEO “KISAH BOBIT SI BONEKA KARET” AGE 6-10 YEARS

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Child character education is a process aimed at shaping moral values, positive attitudes, and good character in children. The moral development of children can be supported by involving the roles of parents, educators, social environment, and the use of digital media. Video is one of the alternative learning media widely used today. Learning media using videos and books share similarities in providing information and facilitating specific understanding to learners. The storybook “Kisah Bobit Si Boneka Karet” by El Firdaus is a storybook intended for children, with its story providing moral values and additional visual illustrations. The purpose of this research is to present the clarity of the message in the story by shifting media from books to animated video. The research method used is descriptive qualitative method with a media transfer theory approach. The planning process involves literature study, interviews, and observations. The result of this design produces an animated video based on the storybook “Kisah Bobit Si Boneka Karet”.

Key words: Character of Children, Video, Transforming Platforms, Storybook

References :

Publication Years :