

ABSTRACT

Development of Mobile-Based Sales Dashboard Using Prototyping Method at PT. XYZ

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The research aims to develop a mobile-based sales dashboard that can be used as a decision support tool at PT XYZ. The need for fast and flexible access to information is very important, especially for companies that have high mobility and require real-time data for business decision making. The ERP system used by the company can only be accessed by a few users, causing delays in accessing sales information. The research uses the prototype method and Flutter framework in developing a sales dashboard. With this approach, users can access sales data anytime and anywhere, making it easier to make faster and more precise decisions. The results show that the dashboard developed is able to present real-time visualization of sales data and assist stakeholders in monitoring and analyzing sales performance effectively.

Keywords: *sales dashboard, data visualization, mobile, prototype, flutter, ERP.*