

## **ABTRACT**

### ***DESIGNING A RARE VESPA CATALOG BOOK IN INDONESIA***

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*Vespa is one of the most iconic motorbike brands in the world. In Indonesia, Vespa has a long and varied history. There are many Vespa variants circulating in Indonesia, ranging from classic to modern models. Several Vespa variants have now become rare and sought after by collectors. This final assignment aims to design a catalog book featuring rare Vespas in Indonesia. This catalog book will provide complete information about the history, specifications and prices of these Vespas. This catalog book will be designed with an attractive and informative design. The information presented in this catalog book will be arranged systematically and easy to understand. This catalog book will also be equipped with high quality photos of rare Vespas. It is hoped that this catalog book can be a means of education and reference for Vespa fans, especially collectors. It is also hoped that this catalog book will increase public appreciation for rare Vespas in Indonesia.*

**Key words: Vespa, rare, Indonesia, catalog book**

*References* :

*Publication Years* :