ABTRACT

USER INTERFACE (UI) DESIGN ON THE "NOLBAZ SPS" WEBSITE AS A MEDIA FOR SALES OF SCREEN PRINTING TOOLS Muhammad Pijar Gumilang.[1], Gandung Anugrah Kalbuadi, S.Ds., M.Ds.[2]

[1] *Student of Visual Communication Design, Universitas Pembangunan Jaya*

[2] *Lecturer of Visual Communication Design, Universitas Pembangunan Jaya*

Nolbaz SPS is a business in the field of selling screen printing equipment including Screen, Rakel and Screen Printing Ink. Nolbaz SPS currently does not have a website to market the sale of screen printing equipment. The transaction system for selling screen printing equipment as well as creating ordering and sales reports is still conventional so it is possible for data to be lost, so a good and well-managed storage medium is needed using a website. The aim of this research is that the author wants to create a screen printing tool website design to make it easier for Nolbaz SPS to manage sales transactions. The form of data collection for this research uses a qualitative method by interviewing the owner of Nolbaz SPS. Software for designing website designs using screen printing tools using Figma. It is hoped that the results of this research will produce a screen printing equipment sales website that will help Nolbaz SPS in managing sales transactions and screen printing equipment order reports.

Key words: website, screen printing tools, sales, design, transactions