

ABTRACT

Motion Graphic Design of the Maggot Cultivation Process in the Science Village

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Motion graphics are an effective medium for conveying complex information visually. This research aims to design motion graphics that clearly and attractively depict the maggot cultivation process in Kampung Ilmu. Maggots or fly larvae are a source that can reduce organic waste in the environment and are useful as organic fertilizer. The resulting motion graphic will include the steps for cultivating maggots starting from site preparation, feeding, to maggot harvest.

To provide a better understanding to the public about the potential of maggot cultivation which can increase public awareness about recycling organic waste. Through interesting and informative visualizations, it is hoped that this motion graphic can inspire more Purwakarta residents to get involved in maggot cultivation, as well as increase awareness of the importance of maggots as an alternative in supporting sustainability in reducing waste.

Key words: *1st Motion Graphic, 2nd Maggot Cultivation, 3rd Science Village*

References :

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