

ABSTRACT

NEWS FRAMING SHOWING OFF WEALTH OF LOCAL OFFICIALS AS AN INDICATOR OF CORRUPTION ALLEGATIONS (Framing Analysis by Zhongdang Pan and Gerald M. Kosicki on the Alleged Corruption Case of Andhi Pramono in Online Media *Tribunnews.com* and *Herald.id* during the Period of March 2023 – July 2023)

Reza Dwi Pangestu¹⁾, Clara Evi Candrayuli Citraningtyas²⁾, Slamet Budiharjo²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

*Andhi Pramono as Head of Makassar Customs and Excise went viral because he was seen showing off his wealth on social media and this made the public and the media highlight Andhi Pramono. Based on the existing cases, research was carried out to find out how the media framed the Andhi Pramono case from the period March to July 2023 on the media *Tribunnews.com* and the South Sulawesi channel *Herald.id*. This research uses a constructivist paradigm with framing analysis by Zhongdang Pan and Gerald M. Kosicki. It can be seen that the two media act as watchdogs, where they both reveal acts of corruption and communicate openly regarding developments in the case. The results of the analysis show that *Tribunnews.com* is neutral and objective because apart from declaring Andhi Pramono as a suspect by emphasizing quotes and pictures, they also show Andhi Pramono's side making clarifications and not only that, *Tribunnews.com* emphasizes the disclosure of the LHKPN and shows its criticism of the Corruption Eradication Commission. Meanwhile, the South Sulawesi channel *Herald.id* is more on the KPK side where it focuses on conveying information on case developments and emphasizes the view of the KPK as a transparent institution in informing case developments through quotes from the KPK.*

Keywords: Corruption, Showing Off Wealth, Framing Analysis of Zhongdang Pan and Gerald M. Kosicki

Libraries : 50

Publication Years : 2014 – 2023