

ABSTRAK

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KEGIATAN CREATIVE PADA PRODUKSI PROGRAM TALKSHOW “AFTER HOUR WITH HELMY YAHYA” INEWS

Selama melaksanakan kegiatan Kerja Profesi di iNews, Praktikan bekerja di divisi kreatif di bawah pengawasan serta bimbingan dari program Non Produksi. Praktikan berkesempatan untuk terlibat dalam pelaksanaan pengelolaan program Talkshow “After Hour with Helmy Yahya” dari perencanaan, produksi, implementasi dan evaluasi. Program Talkshow “After Hour with Helmy Yahya” yang merupakan salah satu tayangan mingguan yang dirilis oleh iNews. Tugas utama praktikan adalah berpartisipasi dalam seluruh proses Pra Produksi, Produksi, hingga Pasca Produksi. Tahap Pra Produksi adalah tahap dimana praktikan mempersiapkan segala keperluan baik dari teknis maupun informasi pada produksi. Produksi merupakan bagian produksi tayangan talkshow yang meliputi proses brief produksi, eksekusi, dan proses produksi/ taping. Pada tahap Pasca Produksi praktikan mengikuti kegiatan Preview dan Quality Control.

Kata kunci: Divisi kreatif, Kegiatan Kreatif, Program Talkshow



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CREATIVE STAFF ACTIVITIES IN THE TALK SHOW "AFTER HOUR WITH HELMY YAHYA" INEWS

While carrying out Professional Work activities at iNews, Praktikan worked in the creative division under the supervision and guidance of the Non Production program. Praktikan have the opportunity to be involved in the implementation of the Talkshow program management "After Hour with Helmy Yahya" from planning, production, implementation and evaluation. Talkshow program "After Hour with Helmy Yahya", which is one of the weekly shows released by iNews. The main task of the practitioner is to participate in the entire Pre Production process. Production, to Post Production. The Pre Production Stage is the stage where the practitioner prepares all the needs, both technical and information on production. Production is the production part of the talk show which includes the brief production process, execution, and the production / taping process. In the Post Production stage, the practitioner takes part in the Preview and Quality Control activities..

Keywords: Creative Staff, Creative Activities, Talkshow Program

