

ABTRACT

DESIGN OF AN INTERACTIVE BOOK ON BETAWI TRADITIONAL MUSICAL INSTRUMENTS FOR EARLY CHILDHOOD

Siti Wulan Dari.¹⁾, Retno Purwanti Murdaningsih, S.Sn., M.Ds..²⁾

¹⁾ *Student of Visual Communication Design, Universitas Pembangunan Jaya*

²⁾ *Lecturer of Visual Communication Design, Universitas Pembangunan Jaya*

Betawi traditional musical instruments are musical instruments that characterize Betawi culture in Indonesia. Betawi traditional musical instruments have their own uniqueness because they combine various cultural influences. However, very few people, especially the younger generation, know about traditional Betawi musical instruments. The existence of Betawi traditional musical instruments is only an accompaniment to the music of an event so that many do not know Betawi traditional musical instruments. This research aims to design an interactive book as a medium for introducing traditional Betawi musical instruments to the younger generation, especially early childhood. With interactive books, media that are liked by children so that they can attract children to get to know traditional Betawi musical instruments. This research uses a qualitative method. The data collection techniques used are literature studies, interviews, and observations. Interview data collection techniques with KB – TK Islamic Kindergarten Raih Impian, PAUD Darussalam, and Sanggar Margasari. Data collection techniques through observation with children of KB – TK Islamic Kindergarten Raih Impian.

Key words: *Interactive books, Betawi traditional musical instruments, Children TK and PAUD.*

References :

Publication Years :