

ABSTRACT

STUDENTS' INTERPRETATION OF SUICIDE NEWS ON KOMPAS.COM (Stuart Hall's Reception Analysis on the Suicide Case of UMY Student)

Putri Risqiwati ¹⁾, Ratna Puspita, S.Sos., M.Si.²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

This study aims to explain the interpretive positions regarding the framing of the suicide news of a Universitas Muhammadiyah Yogyakarta (UMY) student on the online media platform Kompas.com in 2023. Suicide is defined as an act committed by an individual with the intent to end their own life. The research employs a combination of two methods: framing analysis and reception analysis. Robert N. Entman's framing model is used to identify the preferred reading that can be interpreted by the audience during the reception process. Framing using Robert N. Entman's method was conducted on three news articles to obtain the preferred reading, and the results indicated that "depression" was central to the suicide incident of the UMY student. The news articles focused on the chronology of the events, aspects of depression, and particularly the consumption of medication. Subsequently, four informants were asked to interpret the preferred reading. The findings showed that three informants were in the dominant interpretation position, one was in the negotiated position, and none were in the oppositional position. The absence of informants in the oppositional position is attributed to the highly significant presentation of the news about the suicide case.

Keywords: Suicide, Reception, Framing, Students

Libraries : 36

Publication Years : 2024