

ABSTRACT

Design of the Illustrated Book "Batik Linggo" as an Educational Tool for Early Childhood Education in Kendal

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. *Batik is the cultural heritage of the Indonesian nation which has high cultural value and has been passed down from generation to generation since ancient times. Almost every region in Indonesia has its own batik, and has different ornaments, patterns, motifs, techniques and materials. There is a lot of Batik in Indonesia that is not exposed or known to many people, one of which is Batik from Kendal, namely Batik Linggo. The research method used is qualitative with research stages including needs analysis, concept design, product development, as well as evaluation and revision. Data was collected through observation, interviews, questionnaires, documentation and literature studies, and from PAUD teachers and batik owners. The problem studied is how to design an illustrated book introducing Batik Linggo and the process of making batik that is informative and interesting for children. Batik is a cultural heritage that needs to be preserved. Children as the next generation should have knowledge about batik. However, the lack of media to obtain information about batik means that most children are not familiar with batik motifs and the process of making batik. With this batik linggo illustration book, it is hoped that it can increase children's understanding and appreciation of batik lingo culture and foster a sense of love and pride in their regional cultural heritage. This book can also be a reference for teachers and parents in introducing local culture to children from an early age.*

Key words : ***Linggo Kendal Batik, Educational Illustrated Book for Preschool Children***

References :

Publication Years :