

ABSTRACT

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IMPLEMENTATION OF THE STORE DEVELOPMENT PARTNER FUNCTION AT STARBUCKS COFFEE IN BINTARO SECTOR 7

Professional Work Activities are one of the obligations for Management students at Pembangunan Jaya University to experience the world of work directly. Professional Work Activities are also one of the graduation requirements at Pembangunan Jaya University, with this Professional Work activity helping students apply the knowledge gained during lectures with practice. This Professional Work Report is made as an illustration when practitioners do Professional Work at PT Sari Coffee Indonesia, the purpose of this Professional Work is so that practitioners can experience the real world of work. Practitioners have the opportunity to carry out professional work at PT Starbucks Coffee Bintaro Sektor 7 for approximately 3 months, practitioners work and assist in the store operations section and assist work supervisors in the development partner section. Practitioners can experience firsthand in the process of store operations, development partners, running coffee activities at Starbucks.

Keywords: *Professional Work, Starbucks Coffee Indonesia, Store Development Partner, Store Operations.*