

ABSTRACT

The Influence of Business Risk, Funding Decisions, Dividend Policy on Company Value with company size as moderation (Empirical Study of Automotive Companies on the Indonesian Stock Exchange 2018 – 2023)

Setya Gita Pramesti¹⁾, Arry Eksandy²⁾

¹⁾ Student of Accounting Department, Pembangunan Jaya University.

²⁾ Lecturer of Accounting Department, Pembangunan Jaya University.

This research aims to analyze the influence of business risk, funding decisions, dividend policy on firm value in Automotive Companies on the Indonesia Stock Exchange in 2018 - 2023. This research uses a quantitative approach. The sampling technique used in this research uses a purposive sampling approach. The data analysis technique uses linear regression analysis of panel data. The results of this research show that business risk has an effect on company value, funding decisions have an effect on company value, dividend policy has an effect on company value, simultaneously business risk, funding decisions and dividend policy have an effect on company value, company size can act as a moderator between business risk and company value, company size can be a moderation between funding decisions and company value, company size cannot be a moderation between dividend policy and company value.

Keywords: Business Risk, Funding Decisions, Dividend Policy, Size and Firm Value