

ABSTRACT

Framing of News on Ganjar Pranowo as the PDIP Presidential Candidate in 2024 (Analysis of Robert N. Entman's Framing in iNews.id, Mediaindonesia.com, and Kompas.com from April 2023 to October 2023)

Bintang Arafat.¹⁾, Ratna Puspita, S.Sos., M.Si²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

The framing of news about Ganjar Pranowo as the Potential Presidential Candidate of PDIP in 2024 has an impact on the public's understanding of the issue. Therefore, research on this issue is considered important and interesting because it is believed to provide additional perspectives on how the media, particularly online media, frames Ganjar Pranowo. The research aims to determine the framing of news about Ganjar Pranowo as the PDIP presidential candidate on INews.com, Mediaindonesia.com, and Kompas.com during the period from April 2023 to October 2023. These three media outlets were chosen because INews.id is a media owned by the chairman of the party supporting Ganjar Pranowo, Mediaindonesia.com is owned by the chairman of the party competing against Ganjar, and Kompas.com is a representative of media not affiliated with any political party. Therefore, the researcher uses Entman's framing device as it can explain how issues or events are defined, described, evaluated, and given recommendations for resolution. Several theories and concepts used in this research include Online Journalism, the Functions of Mass Media in Politics, Media Reality Construction, and framing. The period for determining the unit of analysis is limited from April 2023 to October 2023. The research findings show differences in framing between the three media outlets. iNews.id presents the existing issues not originating from Ganjar Pranowo himself but rather from misunderstanding or external factors. Mediaindonesia.com frames Ganjar Pranowo as the cause of the problem, and PDIP also contributes to being a source of the problem. Meanwhile, Kompas.com emphasizes the resolution of the issue by the authorities.

Keywords: News, Entman, Framing, Ganjar Pranowo, Presidential Candidate

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