

ABSTRACT

The Effect of Space Quality on the Sustainability of Pamulang Square

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South Tangerang not long ago has officiated the new square. This square is located at the beginning and is designed with an open character. This square is different from the previous square or form of public space that existed in the southern wall. Where the character form of the public space was formerly identical to the fence and was exclusive. So that in its implementation public space such as the square does not function to its maximum or even rarely used. But this is different from what happened to the design of the new starting square. This square is more inclusive and accessible to everyone and all sides. For it is possible in making the concept of this square to consider some theories of forming public space. One of these theories is placemaking. In this study researchers are trying to identify the concept of South Tangerang square design using the concept of placemaking approach. This method of study uses qualitative methods by observation and recording based on placemaking theory with 4 main indicators and 33 indicators. Studies have shown that the squares have already capitalized on the concept of placemaking in its design.

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