

ABSTRACT

Readability of TBC Education Articles on KEMENKES RI Website (Readability Research with Flesch Reading Ease and Cloze Procedure Formulas among Health Workers)

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TB educational articles are an effort to improve health literacy among health workers which is still low. The purpose of this study is to describe the readability of TB educational articles from the Indonesian Ministry of Health. For this reason, the formulation of this research problem is to find out how the level of readability of three educational articles on handling tuberculosis disease at www.kemkes.go.id for the 2023 period using the Flesch reading ease formula and the cloze procedure. The concepts used include Shannon and Weaver information theory, readability theory, health education articles. This research is a descriptive type of quantitative research. While the method used is readability with the flesch reading ease formula and cloze procedure. Respondents were selected from health workers because they are the parties involved in handling TB disease. The results showed that the readability level of three articles with flesch reading was in the very difficult category with scores between -49.965 to -17.378. The low readability of the articles is thought to be due to the incompatibility of the reading language with the formula used. While the level of readability with the cloze procedure shows a very easy category with a score between 665 - 694. This means that the reading is very easy to understand in general by health workers. A number of factors affect their readability level, including gender, experience with reading material and respondents' knowledge of the use of Indonesian language in reading.

Keywords: Readability, Educational Articles, TB, KEMENKES RI, Health Workers.

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