

ABSTRACT

Online Resilience of Late Adolescents to Flexing Content Posted by the Instagram Account @siscakohl

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The phenomena of flexing and Instagramxiety have emerged on the social media platform Instagram, facilitated by the introduction of a new term: "selebram" or Instagram celebrities. Online resilience refers to an individual's ability to withstand and adapt to negative content on social media. The purpose of this study is to explain the online resilience of late adolescents in response to flexing content posted by the Instagram account @siscakohl in suburban areas. Consequently, this research employs the uses and effects theory, the concept of online resilience, the concept of flexing, the concept of Instagramxiety, and examines the relationship between online resilience and the use of Instagram by late adolescents when viewing flexing content on the Instagram account @siscakohl. The data collection method used in this study is interviews conducted with four informants within the late adolescent age range (18 to 21 years). The findings of this study aim to describe the online resilience of the four informants while using Instagram and viewing flexing content posted by the Instagram account @siscakohl. Other findings reveal the strategies of the four informants, which include the dimensions of online resilience: emotional regulation, impulse control, optimism, causal analysis, empathy, self-efficacy, and reaching out. Furthermore, the study findings explain that the four informants possess the ability to utilize these seven dimensions while using Instagram, although one informant did not meet the dimension of optimism.

Keywords: Online Resilience, Late Adolescents, Suburban, Instagram

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