

ABSTRACT

PRESENTATION NEWS PHOTO AND VIDEOPAESTINE – ISRAEL ON INSTAGRAM SOCIAL MEDIA (Qualitative Content Analysis of 100 Israeli Attacks on Gaza on Aljazeeraenglish and Kompas.com Period 7 October 2023- 14 January 2024)

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Reporting on the 100 days of Israel's attack on Gaza from 7 October 2023 to 14 January 2024 is often a topic of discussion in the mass media. This incident is certainly a hot event for the AljazeeraEnglish media which focuses on wars in Middle Eastern countries, in contrast to Kompas.com which does not only focus on wars in Middle Eastern countries. This can be seen from the comparison of the frequency of reporting. Media Kompas.com has a frequency of 104 news stories and Aljazeeraenglish has 407 news stories regarding the 100th day of Israel's attack on Gaza. This research aims to determine the packaging of social media news on Instagram Kompas.com and Aljazeeraenglish in reporting on the 100 days of Israel's attack on Gaza in the period 7 October 2023-14 January 2024 using qualitative content analysis methods and a constructivist paradigm. Based on the News Packaging concept which includes news frequency, news type, news value of 5W+1H news elements and news tone, the results of this research show that overall Kompas.com and Aljazeeraenglish in terms of news type are mostly presented in the form of straight news whose news value is dominated by by timeliness (newness and actuality). Almost all of the news elements from both media fulfill the six news elements with the most negative news tone regarding the coverage of the 100th anniversary of Israel's attack on Gaza.

Keywords: Israeli attack on Gaza, Palestine-Israel.

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