

ABSTRACT

READABILITY OF ADOLESCENT AUTISM EDUCATIONAL ARTICLES ON YAYASAN MPATI WEBSITE THE PERIOD 2023-2024 (Readability Research using Flesch Reading Ease and Cloze Procedure Formulas)

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This study aims to describe the readability level of autism education articles for adolescents on the Yayasan MPATI website from two perspectives: communicator and communicatee. The lack of dissemination of information related to educational articles in adolescence is an important reason for researchers to examine the readability of articles published by Yayasan MPATI. This study uses readability research with the flesch reading ease formula and cloze procedure. The concepts used as analytical tools include Shannon and Weaver's information theory, readability theory, community media, autism education articles, and caregivers. A total of three articles were used as reading materials to be tested on 30 respondents from among caregivers. The respondents were selected based on their experience in handling the daily care of autistic individuals. The results of this study show that the readability level of the three articles using the flesch reading ease formula is in the very difficult category. The low level of readability of the articles is thought to be due to the incompatibility of the reading language with the formula used. Meanwhile, the readability level using the cloze procedure shows an easy and standard category with a score of 338-364. This means that the reading is not difficult but also not easy to understand in general. Several factors influence the readability level, including experience with the reading material and the respondents' knowledge of the use Indonesian language in the reading.

Keywords: Readability, Cloze Procedure, Flesch Reading Ease, Adolescent Autism, Caregiver.

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