

ABSTRACT

The Effect of Sales Growth, Debt Policy, Market Ratio on Share Prices (Empirical Study of Food and Beverage Companies on the Indonesian Stock Exchange 2018-2022).

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This research aims to analyze the influence of sales growth, debt policy, market ratio on share prices (empirical study of food and beverage companies on the Indonesian Stock Exchange 2018-2022). This research uses a quantitative approach, the data used is secondary data obtained from the financial reports of Food and Beverage Companies on the Indonesia Stock Exchange 2018-2022. The sampling used in this research used a purposive sampling approach and the data analysis technique used panel data regression analysis. The results of this research show that H1 is rejected or can be interpreted that sales growth has no effect on stock prices, H2 is accepted or can be interpreted that debt policy has an effect on stock prices, H3 is accepted or can be interpreted that market ratios have an effect on stock prices and H4 is accepted or can be interpreted that Sales Growth, Debt Policy and Market Ratios have a simultaneous effect on stock prices.

Keywords: *Sales Growth, Debt Policy, Market Ratio and Stock Price*