

ABSTRACT

The Meaning of Bullying Messages in the Korean Drama Series The Glory Season 1 (Stuart Hall's Reception Analysis Among Late Teenagers)

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Bullying often occurs in school environments, especially among teenagers, including older teenagers. The Korean drama series "The Glory Season 1" addresses the issue of bullying in schools and is based on a true story. This study attempts to depict the interpretation of bullying messages in the Korean drama series "The Glory Season 1" among older teenagers. It is important and interesting to see the interpretation and framing of bullying messages using the reception analysis method. The aim is to understand the interpretation of bullying messages in the Korean drama series "The Glory Season 1" among older teenagers. For this purpose, the researcher uses theories and concepts such as Stuart Hall's reception theory, mass communication, Korean drama series, Korean drama series as a construction of reality, bullying, and older teenagers. The preferred reading in this study is stated by the scriptwriter of the Korean drama series "The Glory Season 1," which mentions that a sincere apology is more needed by bullying victims than material compensation. The researcher uses four informants, where the resulting positions of interpretation are Dominant and Negotiated. In this study, there is no Oppositional position because, based on the statements of the four informants as older teenagers, their opinions align with the bullying messages in the Korean drama series "The Glory Season 1" among older teenagers.

Keywords: *Bullying, Korean Drama Series, The Glory Season 1, Reception, Late Adolescents*

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