ABSTRACT

Catastrophic Disease News Presentation on Government Website (Qualitative content analysis on news broadcasts on the website of the Ministry of Health for the period January 2022 – March 2024)

Nadia Maharani Ardiansih[1], Ratna Puspita, S.Sos., M.Si.[2]

[1] *Student of Communication Science Department, Universitas Pembangunan Jaya*
[2] *Lecturer of Communication Science Department, Universitas Pembangunan Jaya*

As a media communicator between the organization and society, the Government has a very important influence in raising public awareness and literacy, one of which is about health. However, publicity about health is not a priority in certain media because of the influence of the interests of the organization. One of the government's initiatives, the Communication Bureau of the Ministry of Health, has finally made the website a means of educating and informing the public, especially on the issue of catastrophic diseases. The study aims to find out how the reporting of catastrophic diseases in Indonesia is presented on the government website of the Ministry of Health for the period January 2022 – March 2024 using a qualitative approach with the paradigm of constructivism. The method used is qualitative content analysis. The main concept that is the indicator in this research is the concept of packaging journalistic news among other news elements, news types, news values, and news sources. The results of the research found are news elements that are dominated by who and what and most news elements are incomplete with the news elements. Then the most commonly found type of news is straight news with the highest news rating is significance or important. The source in the study is largely dominated by the officials of the Ministry of Health who indicate that the ministry of health has been credible in carrying out disastrous reports on its website.

Keywords: *Ministry of Health, News Presentation, Government Public Relation, A catastrophic disease*

Libraries   : 28

Publication Years   : 2014 – 2024