

ABSTRACT

Framing Analysis of News Coverage of Murder Cases by Male Offenders on Indonesian Online News Sites (A Comparison of Pan & Kosicki's Framing on the Case of a Murder by a Presidential Bodyguard on Detik.com and AJNN.net from August to December 2023)

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Crime cases against humans seem never-ending. Incidents of crimes against humans are increasing day by day. This situation is reinforced by the fact that many people still do not realize the importance of behaving justly towards oneself and others. This research attempts to describe the differences in framing the figure of a Presidential Security Detail (Paspampres) personnel as a male offender in the case of the murder of Imam Masykur in the national media Detik.com and the local media AJNN.net. This study is important and interesting to observe how journalists frame the three figures of the perpetrators using Pan and Kosicki's framing analysis method. The aim of this research is to describe the comparison of framing the figure of a Paspampres personnel as a Male Offender in the case of the murder of a young Acehnese man on National Media and Local Media websites from August to December 2023. Based on this, the theories and concepts used are framing, online media, online journalism, reporting, murder news, male offender, ownership and editorial policy, as well as social reality construction. Male offender is used as the analytical tool in this research. Meanwhile, Pan and Kosicki's framing method is used to understand the strategy of portraying men as criminals, from 20 news articles discussing the figure of a Paspampres personnel in the Imam Masykur murder case. The findings of this research show that the national media portal Detik.com delivers information clearly and informatively, while the local media AJNN.net presents information with a narrative that represents the aspirations from the victim's family's perspective.

Keywords: Framing, Pan and Kosicki, Murder News, Male Offender.

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