

ABSTRACT

The impact of Cash Holding, Sales Growth, and Dividend Policy on Company Value with Good Corporate Governance as a Moderating Variable (Empirical Study of the Manufacturing Sector Listed on the Indonesian Stock Exchange 2018-2022).

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This research aims to determine the impact of cash holding, sales growth and dividend policy on company value. This research method uses quantitative methods with the research population using companies in the infrastructure sector that are listed on the Indonesia Stock Exchange (BEI) in 2018-2022. The sampling method used in this research is purposive sampling technique with data processing using Eviews 12 software. The results of this research reveal that cash holding has no effect on company value, sales growth has an effect on company value, and dividend policy has no effect on company value. In addition, this research reveals that Good Corporate Governance (GCG) can moderate the influence of cash holding on company value, Good Corporate Governance (GCG) cannot moderate the influence of sales growth on company value, and Good Corporate Governance (GCG) can moderate the influence of policy dividends on company value.

Keywords: *Cash Holding, Sales Growth, Dividend Policy, Company Value, Good Corporate Governance*