

ABSTRACT

FRAMING OF CENTRAL GOVERNMENT'S SOCIALIZATION ON TEENAGE DELINQUENCY RELATED TO THE USE OF BRONG EXHAUST (Zhongdang Pan & Gerald M. Kosicki's Framing Analysis comparison between Kompas.com and Republika.co.id Period February 2023 – February 2024)

Tegar Setiawan¹⁾, Dr. Geofakta Razali, S.I.Kom., M.I.Kom.²⁾, Dr. Ronald Maraden Parlindungan Silalahi, S.S., M.Hum.²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

This research aims to analyze the framing of news coverage regarding the socialization of using brong exhausts on the news portals Kompas.com and Republika.co.id. This issue has garnered attention due to the excessively loud noise produced by brong exhausts, exceeding standard noise limits, which disrupt public order and community comfort. The research method employed is the framing analysis by Zhongdang Pan & Gerald M. Kosicki, focusing on the period from February 2023 to February 2024. The findings indicate differences in how these two media outlets frame the issue. Kompas.com tends to emphasize law enforcement and enforcement operations carried out by authorities, while Republika.co.id highlights more on the socialization and education aspects to the community, particularly school students, about the negative impacts of using brong exhausts. This study underscores the importance of the public's critical understanding of news presented by online media and provides input for the media industry in delivering more balanced and ethical news coverage. These findings are expected to assist policymakers and media practitioners in developing more effective communication strategies to address the brong exhaust issue and promote more responsible driving behavior among teenagers.

Keywords: Framing, Zhongdang Pan & Gerald M. Kosicki, Socialization of using brong exhausts

Libraries : 22

Publication Years : 2014 – 2024