

ABSTRACT

Media Framing of the David Ozora Torture Case by Mario Dandy in Online Outlets (A Zhongdang Pan and Gerald M Kosicki Framing Analysis of Kompas.com and Poskota.co.id from February to September 2023)

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This research aims to examine the framing of news about the case of David Ozora's abuse by Mario Dandy on Kompas.com and Poskota.co.id. The case of David Ozora's abuse by Mario Dandy has recently become the center of public attention. The media compete to present news with various frames. This research uses a qualitative approach and the framing analysis method of Zhongdang Pan and Gerald M. Kosicki. The research results show that Kompas.com frames the abuse by focusing on the development of the case and the efforts of the police as a reliable party in investigating it. Kompas.com also prioritizes the credibility of sources, reflecting its editorial policy and good journalistic reputation. Meanwhile, Poskota.co.id, known for implementing yellow journalism since its inception, has focused more on the personal side of Mario Dandy to attract readers' attention.

Keywords: Assault Reporting, Online Media, Yellow Journalism, Framing Analysis, Pan & Kosicki.

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