ABSTRACT

Motherhood Meaning In The Film 'Air Mata di Ujung Sajadah' (Reception Analysis on Yumna's Character among Mothers)

Berliana Ayu Pramudita¹⁾, Dr.Sri Wijayanti, S.Sos., M.Si.²⁾

1) Student of Communication Science Department, Universitas Pembangunan Jaya

The interest in this research begins with the relationship between maternal identity and motherhood as portraved through Yumna's character in the movie Air Mata di Uiung Sajadah. Yumna is portrayed with the identity of an adoptive mother because she cares for and raises children, even though she did not give birth to them. As a mother, Yumna plays the role and function of women in the domestic sphere as the organizer of household affairs as well as the caregiver and educator of children in accordance with the concept of motherhood. So it is interesting to know how the motherhood of Yumna's character is interpreted by mothers. For this reason, this qualitative research chose to use the reception analysis method. The interpretation will be done through interviews with 5 urban mothers. The findings of this study show that the position of meaning of the majority of informants is dominant hegemony, because they interpret Yumna as a mother who carries out the role of motherhood. Although there are also those who are in a negotiation position, because on the one hand they see the identity of mothers as diverse, while on the other hand they see motherhood as broadly interpreted, not limited to the domestic sphere. Interestingly, there are no informants with oppositional meaning positions. This is thought to be because informants have been well exposed to information related to the concept of expanding maternal identity and the concept of motherhood.

Keywords: mother, motherhood, reception, identity

ANG

Libraries : 49

Publication Years : 2017 - 2024

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya