

## ABSTRACT

### **FRAMING THE NEWS OF THE AWYU TRADITIONAL LAND CONFLICT ON ONLINE MEDIA (Analysis of Robert N. Entman's Framing on Kompas.com and Jerat Papua for the Period March 2023 – June 2024)**

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*The Awyu customary land conflict is an environmental issue between the Awyu Indigenous Tribe and plantation companies that has not been resolved for almost eight years. Kompas and Nuat Papua are two media outlets that consistently report on it. This study aims to find out the framing of the two media regarding environmental conflicts that occur. The research uses a constructivist paradigm, a qualitative approach, with Robert Entman's framing method. The results of the study show the similarity of news patterns in the aspect of defining problems. In the aspect of defining the problem, the two media see this customary land conflict as a problem of agrarian human rights violations. The difference in news patterns was obtained in the aspects of diagnosing causes, making moral judgment, and treatment recommendations. In the aspect of diagnosing causes, Kompas.com sees the cause of the problem due to human rights violations regarding agrarian rights that occur in Papua, while the Papuan Trap sees this issue as caused by local governments and companies that ignore people's rights. In the aspect of Make Moral Judgment Kompas.com emphasized the importance of protecting forests, while the Papuan Trap emphasized the importance of providing transparency in permits. In the aspect of Treatment recommendation, it is suggested that the case be brought to the legal realm while the Awyu tribe initially sought deliberation, but then chose legal steps after deliberation efforts were unsuccessful. The difference in the scope of media coverage is shown by the consistency of the Papuan Trap in covering the case from the beginning, while the compass is increasingly intense in reporting when the conflict is voiced on social media. Journalists from both media also tried to apply pro-environmental justice and pro-sustainability values in reporting on environmental conflicts.*

**Keywords:** Environmental Conflict, Awyu Tribe, Framing, Robert Entman, Environmental Journalism, Online Media

Libraries : 52

Publication Years : 2014-2024