

Lampiran 1. Hasil Coding Coder 1

Coder 1 Total

Isi Pesan

Informatif : 36

Persuasif : 14

Entertain : 40

Tema Pesan

Promosi : 13

Explore : 59

Wellbeing : 16

Kolaborasi : 2

Tanggapan Pesan

Positif :90

Netral: 0

Negatif : 0

Format Pesan

Video : 76

Foto : 14

No	Periode	Link	Isi Pesan	Tema Pesan	Tanggapan Pesan	Format Pesan
1	03 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7205933485360483611?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Promosi	Positif	Video
2	23 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7213550828592909594?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
3	06 April 2023	https://www.tiktok.com/@bobobox_id/video/7218768263503809819?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Promosi	Positif	Video
4	14 April 2023	https://www.tiktok.com/@bobobox_id/video/7221827742931717402?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
5	18 April 2023	https://www.tiktok.com/@bobobox_id/video/7223291161065114906?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Promosi	Positif	Video

6	20 April 2023	https://www.tiktok.com/@bobobox_id/video/7224139429076552986?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Promosi	Positif	Video
7	23 April 2023	https://www.tiktok.com/@bobobox_id/video/7225198505550187802?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
8	25 April 2023	https://www.tiktok.com/@bobobox_id/video/7225920898715487514?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
9	28 April 2023	https://www.tiktok.com/@bobobox_id/video/7227063437443042587?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
10	30 April 2023	https://www.tiktok.com/@bobobox_id/video/7227829972721749274?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
11	05 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7229611521901333786?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
12	06 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7230037614898826522?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
13	11 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7231854925939068186?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
14	13 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7232600806564941083?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
15	24 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7236732347003964677?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Wellbeing	Positif	Video
16	27 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7237683037197110534?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video

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17	28 Mei 2023	https://www.tiktok.com/@bobox_id/video/7238115694787808518?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
18	28 Mei 2023	https://www.tiktok.com/@bobox_id/video/7238115856096464133?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
19	26 Mei 2023	https://www.tiktok.com/@bobox_id/video/7248909209679498501?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Wellbeing	Positif	Video
20	28 Mei 2023	https://www.tiktok.com/@bobox_id/video/7249660510545710342?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Promosi	Positif	Video
21	03 Juli 2023	https://www.tiktok.com/@bobox_id/photo/7251569966414089477?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Explore	Positif	Foto (carousel)
22	06 Juli 2023	https://www.tiktok.com/@bobox_id/photo/7251569966414089477?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Explore	Positif	Foto (carousel)
23	11 Juli 2023	https://www.tiktok.com/@bobox_id/photo/7254404379116064005?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Explore	Positif	Foto (carousel)
24	15 Juli 2023	https://www.tiktok.com/@bobox_id/video/7256005755638254853?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
25	21 Juli 2023	https://www.tiktok.com/@bobox_id/video/7258253157027958021?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
26	25 Juli 2023	https://www.tiktok.com/@bobox_id/video/7259721309750316293?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Wellbeing	Positif	Video
27	27 Juli 2023	https://www.tiktok.com/@bobox_id/video/72604470087863	Persuasif	Wellbeing	Positif	Video

		20648?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385				
28	02 Agustus 2023	https://www.tiktok.com/@bobo_box_id/photo/7262625808869625094?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Foto (carou sel)
29	03 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7263019626563390726?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
30	04 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7263411566802914565?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
31	07 Agustus 2023	https://www.tiktok.com/@bobo_box_id/photo/7264460351704403205?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Promosi	Positif	Foto (carou sel)
32	07 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7264461963713858824?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
33	10 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7265666645060832517?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
34	12 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7266402567041682695?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
35	14 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7267132719270841606?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
36	16 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7267917004508499205?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Wellbein g	Positif	Video
37	17 Agustus 2023	https://www.tiktok.com/@bobo_box_id/video/7268274807639133445?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Kolabora si	Positif	Video

38	19 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7268946644442303750?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
39	20 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7269343080384335110?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
40	22 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270116020466011398?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
41	23 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270475604758138117?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
42	24 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270771645164391686?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
43	26 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7271514683696303366?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbein g	Positif	Video
44	28 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7272310514309467398?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbein g	Positif	Video
45	02 Septemb er 2023	https://www.tiktok.com/@bobobox_id/video/7274178799988755718?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
46	04 Septemb er 2023	https://www.tiktok.com/@bobobox_id/video/7274925290256665861?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
47	05 Septemb er 2023	https://www.tiktok.com/@bobobox_id/video/7275292236336631045?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
48	08 Septemb er 2023	https://www.tiktok.com/@bobobox_id/video/7276409688953015557?is_from_webapp=1&se	Informativ e	Explore	Positif	Video

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49	10 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7277162411457596677?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbein g	Positif	Video
50	13 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/photo/7278220006108843269?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Promosi	Positif	Foto (carou sel)
51	15 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7278972315604503813?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
52	19 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/photo/7280472689029008646?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Promosi	Positif	Foto (carou sel)
53	22 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/photo/7281589042179788037?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Foto (carou sel)
54	24 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7282254575988460805?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
55	26 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7283022188985289989?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Promosi	Positif	Video
56	26 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7283084505055841541?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
57	27 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7283446176479792390?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbein g	Positif	Video
58	29 Septemb er 2023	https://www.tiktok.com/@bobo_box_id/photo/7284226141018213637?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Promosi	Positif	Foto (carou sel)

59	29 September 2023	https://www.tiktok.com/@bobobox_id/video/7284237190198988038?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
60	03 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7285683282379951365?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbeing	Positif	Video
61	04 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7286075253225311493?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
62	05 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7286438842389761286?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Explore	Positif	Video
63	06 Oktober 2023	https://www.tiktok.com/@bobobox_id/photo/7286818847204642053?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Promosi	Positif	Foto (carousel)
64	07 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7287199571204214022?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
65	11 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7288701720807394565?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Wellbeing	Positif	Video
66	12 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7289032564424183045?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
67	15 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7290171864763157765?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
68	16 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7290543013015653638?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
69	25 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7293882735561624838?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Wellbeing	Positif	Video

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70	25 Oktober 2023	https://www.tiktok.com/@bobo_box_id/video/7293898175004314886?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
71	26 Oktober 2023	https://www.tiktok.com/@bobo_box_id/video/7294267978609151237?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
72	31 Oktober 2023	https://www.tiktok.com/@bobo_box_id/video/7296078343772851462?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Kolabora si	Positif	Video
73	01 Novemb er 2023	https://www.tiktok.com/@bobo_box_id/photo/7296466026093481221?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Foto (carou sel)
74	03 Novemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7297143099728334085?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
75	10 Novemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7299802792389119237?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
76	17 Novemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7302378769359080710?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Video
77	03 Desemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7308259452459699462?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
78	08 Desemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7310197787667270917?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
79	14 Desemb er 2023	https://www.tiktok.com/@bobo_box_id/video/7312486430142434566?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video

80	18 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7313918923768859909?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Promosi	Positif	Video
81	22 Desember 2023	https://www.tiktok.com/@bobobox_id/photo/7315346139694304518?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Foto (carou sel)
82	29 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7318001171728174341?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
83	30 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7318387586819443973?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbein g	Positif	Video
84	13 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7323559474248076549?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
85	18 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7325343231720443141?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
86	21 Januari 2024	https://www.tiktok.com/@bobobox_id/photo/7326520406922267910?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Promosi	Positif	Foto (carou sel)
87	23 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7327283290124061957?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
88	27 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7328753555198790918?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
89	12 Februari 2024	https://www.tiktok.com/@bobobox_id/photo/7334692062408772870?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informativ e	Explore	Positif	Foto (carou sel)
90	12 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7334709271898197253?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video

		nder_device=pc&web_id=7325324358582224385				
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Lampiran 2 Hasil Coding Coder 2

Coder 2 Total

Isi Pesan

Informatif : 36

Persuasif : 14

Entertain : 40

Tema Pesan

Promosi : 8

Explore : 60

Wellbeing : 19

Kolaborasi : 3

Tanggapan Pesan

Positif : 90

Netral: 0

Negatif : 0

Format Pesan

Video : 14

Foto : 76

No	Periode	Link	Isi Pesan	Tema Pesan	Tanggapan Pesan	Format Pesan
1	03 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7205933485360483611?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informatif	Kolaborasi	Positif	Video
2	23 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7213550828592909594?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
3	06 April 2023	https://www.tiktok.com/@bobobox_id/video/7218768263503809819?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
4	14 April 2023	https://www.tiktok.com/@bobobox_id/video/7221827742931717402?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video

5	18 April 2023	https://www.tiktok.com/@bobobox_id/video/7223291161065114906?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
6	20 April 2023	https://www.tiktok.com/@bobobox_id/video/7224139429076552986?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Wellbeing	Positif	Video
7	23 April 2023	https://www.tiktok.com/@bobobox_id/video/7225198505550187802?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
8	25 April 2023	https://www.tiktok.com/@bobobox_id/video/7225920898715487514?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
9	28 April 2023	https://www.tiktok.com/@bobobox_id/video/7227063437443042587?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
10	30 April 2023	https://www.tiktok.com/@bobobox_id/video/7227829972721749274?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
11	05 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7229611521901333786?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
12	06 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7230037614898826522?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
13	11 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7231854925939068186?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video

14	13 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7232600806564941083?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
15	24 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7236732347003964677?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
16	27 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7237683037197110534?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Wellbeing	Positif	Video
17	28 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7238115694787808518?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
18	28 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7238115856096464133?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
19	26 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7248909209679498501?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
20	28 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7249660510545710342?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
21	03 Juli 2023	https://www.tiktok.com/@bobobox_id/photo/7251569966414089477?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carousel)
22	06 Juli 2023	https://www.tiktok.com/@bobobox_id/photo/7251569966414089477?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carousel)

23	11 Juli 2023	https://www.tiktok.com/@bobobox_id/photo/7254404379116064005?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carouse l)
24	15 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7256005755638254853?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
25	21 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7258253157027958021?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
26	25 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7259721309750316293?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Wellbeing	Positif	Video
27	27 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7260447008786320648?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbeing	Positif	Video
28	02 Agustus 2023	https://www.tiktok.com/@bobobox_id/photo/7262625808869625094?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carouse l)
29	03 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7263019626563390726?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
30	04 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7263411566802914565?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
31	07 Agustus 2023	https://www.tiktok.com/@bobobox_id/photo/7264460351704403205?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Foto (carouse l)

32	07 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7264461963713858824?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
33	10 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7265666645060832517?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
34	12 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7266402567041682695?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
35	14 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7267132719270841606?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
36	16 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7267917004508499205?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Wellbeing	Positif	Video
37	17 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7268274807639133445?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Kolaborasi	Positif	Video
38	19 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7268946644442303750?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
39	20 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7269343080384335110?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
40	22 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270116020466011398?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video

41	23 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270475604758138117?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
42	24 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270771645164391686?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
43	26 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7271514683696303366?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
44	28 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7272310514309467398?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbeing	Positif	Video
45	02 September 2023	https://www.tiktok.com/@bobobox_id/video/7274178799988755718?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
46	04 September 2023	https://www.tiktok.com/@bobobox_id/video/7274925290256665861?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
47	05 September 2023	https://www.tiktok.com/@bobobox_id/video/7275292236336631045?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
48	08 September 2023	https://www.tiktok.com/@bobobox_id/video/7276409688953015557?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
49	10 September 2023	https://www.tiktok.com/@bobobox_id/video/7277162411457596677?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video

50	13 Septem ber 2023	https://www.tiktok.com/@bobobox_id/photo/7278220006108843269?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Foto (carouse l)
51	15 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7278972315604503813?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
52	19 Septem ber 2023	https://www.tiktok.com/@bobobox_id/photo/7280472689029008646?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Foto (carouse l)
53	22 Septem ber 2023	https://www.tiktok.com/@bobobox_id/photo/7281589042179788037?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Foto (carouse l)
54	24 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7282254575988460805?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
55	26 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7283022188985289989?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Promosi	Positif	Video
56	26 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7283084505055841541?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
57	27 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7283446176479792390?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
58	29 Septem ber 2023	https://www.tiktok.com/@bobobox_id/photo/7284226141018213637?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Foto (carouse l)

59	29 September 2023	https://www.tiktok.com/@bobobox_id/video/7284237190198988038?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
60	03 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7285683282379951365?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbeing	Positif	Video
61	04 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7286075253225311493?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
62	05 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7286438842389761286?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
63	06 Oktober 2023	https://www.tiktok.com/@bobobox_id/photo/7286818847204642053?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Foto (carousel)
64	07 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7287199571204214022?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
65	11 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7288701720807394565?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Wellbeing	Positif	Video
66	12 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7289032564424183045?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
67	15 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7290171864763157765?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video

68	16 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7290543013015653638?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Wellbeing	Positif	Video
69	25 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7293882735561624838?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Wellbeing	Positif	Video
70	25 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7293898175004314886?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
71	26 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7294267978609151237?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video
72	31 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7296078343772851462?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Kolaborasi	Positif	Video
73	01 November 2023	https://www.tiktok.com/@bobobox_id/photo/7296466026093481221?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carousel)
74	03 November 2023	https://www.tiktok.com/@bobobox_id/video/7297143099728334085?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
75	10 November 2023	https://www.tiktok.com/@bobobox_id/video/7299802792389119237?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
76	17 November 2023	https://www.tiktok.com/@bobobox_id/video/7302378769359080710?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Video

77	03 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7308259452459699462?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
78	08 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7310197787667270917?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
79	14 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7312486430142434566?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
80	18 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7313918923768859909?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Video
81	22 Desember 2023	https://www.tiktok.com/@bobobox_id/photo/7315346139694304518?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carousel)
82	29 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7318001171728174341?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Explore	Positif	Video
83	30 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7318387586819443973?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Persuasif	Wellbeing	Positif	Video
84	13 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7323559474248076549?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
85	18 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7325343231720443141?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video

86	21 Januari 2024	https://www.tiktok.com/@bobobox_id/photo/7326520406922267910?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Promosi	Positif	Foto (carousel)
87	23 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7327283290124061957?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
88	27 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7328753555198790918?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video
89	12 Februari 2024	https://www.tiktok.com/@bobobox_id/photo/7334692062408772870?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Informative	Explore	Positif	Foto (carousel)
90	12 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7334709271898197253?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	Entertain	Explore	Positif	Video

No	Periode	Link	Likes	Comment	Save	Share
1	03 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7205933485360483611?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	10	1	10	7
2	23 Februari 2023	https://www.tiktok.com/@bobobox_id/video/7213550828592909594?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	6.723	30	71	76
3	06 April 2023	https://www.tiktok.com/@bobobox_id/video/7218768263503809819?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	154	3	3	8
4	14 April 2023	https://www.tiktok.com/@bobobox_id/video/7221827742931717402?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	62	1	14	20
5	18 April 2023	https://www.tiktok.com/@bobobox_id/video/7223291161065114906?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	440	2	5	17
6	20 April 2023	https://www.tiktok.com/@bobobox_id/video/7224139429076552986?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	30	1	2	10
7	23 April 2023	https://www.tiktok.com/@bobobox_id/video/7225198505550187802?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	125	4	31	110
8	25 April 2023	https://www.tiktok.com/@bobobox_id/video/7225920898715487514?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	243	2	6	14
9	28 April 2023	https://www.tiktok.com/@bobobox_id/video/7227063437443042587?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	9297	258	2105	2608
10	30 April 2023	https://www.tiktok.com/@bobobox_id/video/7227829972721749274?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	5850	154	1599	1941
11	05 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7229611521901333786?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	15	1	4	15
12	06 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7230037614898826522?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	114	5	14	24
13	11 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7231854925939068186?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	95	1	2	14
14	13 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7232600806564941083?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	30	3	9	16

15	24 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7236732347003964677?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	46	1	5	11
16	27 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7237683037197110534?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	18	2	5	6
17	28 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7238115694787808518?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	21	1	3	5
18	28 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7238115856096464133?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	24	1	5	6
19	26 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7248909209679498501?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	23	2	0	6
20	28 Mei 2023	https://www.tiktok.com/@bobobox_id/video/7249660510545710342?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	39	1	10	23
21	03 Juli 2023	https://www.tiktok.com/@bobobox_id/photo/7251569966414089477?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	47	1	10	12
22	06 Juli 2023	https://www.tiktok.com/@bobobox_id/photo/7251569966414089477?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	47	2	10	12
23	11 Juli 2023	https://www.tiktok.com/@bobobox_id/photo/7254404379116064005?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	118	1	15	36
24	15 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7256005755638254853?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	17.2K	126	858	2904
25	21 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7258253157027958021?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	11	2	5	5
26	25 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7259721309750316293?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	106	9	20	56
27	27 Juli 2023	https://www.tiktok.com/@bobobox_id/video/7260447008786320648?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	10	1	2	4
28	02 Agustus 2023	https://www.tiktok.com/@bobobox_id/photo/7262625808869625094?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	28	2	4	6

		pc&web_id=7325324358582224385				
29	03 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7263019626563390726?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	27	3	6	9
30	04 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7263411566802914565?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	143	2	9	27
31	07 Agustus 2023	https://www.tiktok.com/@bobobox_id/photo/7264460351704403205?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	101	1	31	25
32	07 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7264461963713858824?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	22	1	4	7
33	10 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7265666645060832517?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	50	1	7	5
34	12 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7266402567041682695?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	37	4	6	22
35	14 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7267132719270841606?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	6	1	1	2
36	16 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7267917004508499205?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	231	7	23	71
37	17 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7268274807639133445?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	132	1	15	3
38	19 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7268946644442303750?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	77	1	9	14
39	20 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7269343080384335110?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	157	14	12	30
40	22 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270116020466011398?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	18	1	2	11
41	23 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270475604758138117?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	50	1	16	7
42	24 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7270771645164391686?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	6	1	0	4

43	26 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7271514683696303366?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	2	1	0	2
44	28 Agustus 2023	https://www.tiktok.com/@bobobox_id/video/7272310514309467398?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	1244	13	131	114
45	02 September 2023	https://www.tiktok.com/@bobobox_id/video/7274178799988755718?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	6	1	1	2
46	04 September 2023	https://www.tiktok.com/@bobobox_id/video/7274925290256665861?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	14	1	1	4
47	05 September 2023	https://www.tiktok.com/@bobobox_id/video/7275292236336631045?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	8	1	3	6
48	08 September 2023	https://www.tiktok.com/@bobobox_id/video/7276409688953015557?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	2575	30	72	131
49	10 September 2023	https://www.tiktok.com/@bobobox_id/video/7277162411457596677?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	6	2	0	2
50	13 September 2023	https://www.tiktok.com/@bobobox_id/photo/7278220006108843269?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	113	1	46	25
51	15 September 2023	https://www.tiktok.com/@bobobox_id/video/7278972315604503813?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	88	1	16	27
52	19 September 2023	https://www.tiktok.com/@bobobox_id/photo/7280472689029008646?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	198	4	75	78
53	22 September 2023	https://www.tiktok.com/@bobobox_id/photo/7281589042179788037?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	213	4	56	22
54	24 September 2023	https://www.tiktok.com/@bobobox_id/video/7282254575988460805?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	32	6	10	11
55	26 September 2023	https://www.tiktok.com/@bobobox_id/video/7283022188985289989?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	648	17	67	136

56	26 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7283084505055841541?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	153	7	29	75
57	27 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7283446176479792390?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	165	1	14	3
58	29 Septem ber 2023	https://www.tiktok.com/@bobobox_id/photo/7284226141018213637?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	103	6	29	17
59	29 Septem ber 2023	https://www.tiktok.com/@bobobox_id/video/7284237190198988038?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	58	16	8	4
60	03 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7285683282379951365?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	3517	17	20	85
61	04 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7286075253225311493?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	382	6	114	56
62	05 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7286438842389761286?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	412.8K	573	20.5K	2153
63	06 Oktober 2023	https://www.tiktok.com/@bobobox_id/photo/7286818847204642053?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	144	2	42	14
64	07 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7287199571204214022?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	102	2	8	7
65	11 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7288701720807394565?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	118	1	11	14
66	12 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7289032564424183045?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	58	1	7	9
67	15 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7290171864763157765?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	92	12	34	59
68	16 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7290543013015653638?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	312	4	39	30
69	25 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7293882735561624838?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	41	2	2	2

70	25 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7293898175004314886?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	52	3	4	9
71	26 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7294267978609151237?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	19	1	0	3
72	31 Oktober 2023	https://www.tiktok.com/@bobobox_id/video/7296078343772851462?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	27	1	4	4
73	01 November 2023	https://www.tiktok.com/@bobobox_id/photo/7296466026093481221?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	224	5	61	28
74	03 November 2023	https://www.tiktok.com/@bobobox_id/video/7297143099728334085?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	222	4	20	3
75	10 November 2023	https://www.tiktok.com/@bobobox_id/video/7299802792389119237?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	80	3	2	6
76	17 November 2023	https://www.tiktok.com/@bobobox_id/video/7302378769359080710?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	37	1	5	3
77	03 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7308259452459699462?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	6124	30	2001	622
78	08 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7310197787667270917?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	61	3	11	4
79	14 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7312486430142434566?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	45	1	3	8
80	18 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7313918923768859909?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	14	5	0	2
81	22 Desember 2023	https://www.tiktok.com/@bobobox_id/photo/7315346139694304518?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	129	10	21	6
82	29 Desember 2023	https://www.tiktok.com/@bobobox_id/video/7318001171728174341?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	53	1	15	4
83	30 Desember	https://www.tiktok.com/@bobobox_id/video/7318387586819443973?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	88	2	19	7

	ber 2023	from_webapp=1&sender_device=pc&web_id=7325324358582224385				
84	13 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7323559474248076549?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	26	2	8	38
85	18 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7325343231720443141?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	18	1	3	5
86	21 Januari 2024	https://www.tiktok.com/@bobobox_id/photo/7326520406922267910?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	29	2	12	7
87	23 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7327283290124061957?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	49	3	18	36
88	27 Januari 2024	https://www.tiktok.com/@bobobox_id/video/7328753555198790918?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	50	2	6	5
89	12 Februar i 2024	https://www.tiktok.com/@bobobox_id/photo/7334692062408772870?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	34	1	11	5
90	12 Februar i 2023	https://www.tiktok.com/@bobobox_id/video/7334709271898197253?is_from_webapp=1&sender_device=pc&web_id=7325324358582224385	19	2	0	2

Lampiran 3 Curriculum Vitae



SYAFIQA AYU NASTITI

081286264694 | syafiqayu1@gmail.com | www.linkedin.com/in/syafiq-ayu-nastiti-052a32213 | <https://bit.ly/Syafiq-CV>

Jl. Cempaka Putih 1 No.9 Rempoa Ciputat

I am a last semester Communication student majoring in Public Relations with a keen interest in communication, copywriting, and design. I have gained various experiences in Public Relations, including designing content for social media and creating several campaigns. Additionally, I have completed an internship with PT Lestari Mahadibya in the marketing communication division. These experiences served as the starting point for my career in Public Relations, and I am eager to continue learning and upgrading my skills. I am confident that I will give my best if allowed to be a part of this job.

Work Experience

Made.Kit - Bintaro, Tangerang Selatan

Jun 2020 - Present

Owner

Small business online shop in F&B, sells bakery and other snacks.

- Admin to handle customer's orders
- Made an order
- Developing promoting content across social media platforms (Instagram)

Scientia Square Park - Jl. Scientia Boulevard, Curug Sangereng, Tangerang

Jun 2023 - Sep 2023

Internship

The company Scientia Square Park is one of the tourist destinations located in Gading Serpong with the theme of an open park for recreation and education.

- Creating event plans from planning to execution during the event
- Developing a budget for the event's requirements
- Assisting in the execution of the field trip program
- Holding a key role in fostering effective communication with vendors and communities to establish strong collaborations
- Managing the processing of activity permits and vendor payments collaboratively with the purchasing team
- Assuming responsibility for the management of the company's customer service website, providing accurate information, and presenting promotional advertisements with effective strategies.
- Collaborating with the Public Relations team in content creation as a talent
- Conducting on-site surveys with clients renting the area

Education

Universitas Pembangunan Jaya - Tangerang Selatan

Sep 2020 - Jun 2024 (Expected)

Bachelor Degree in Communication Science, 3.15/4.00

- Being Master Ceremony in front of 150 people to fulfill the final assignment of Public Speaking
- Successfully developing a campaign for Fresh Market Bintaro
- Successfully conducted a campaign exhibition for Ramajee Lashes Company

Organizational Experiences

FICTION 2023 - Universitas Pembangunan Jaya

Feb 2023 - Aug 2023

Graphic Designer

Event in the form of completing a course project with the theme of healthy living through lifestyle choices such as sports

- Created design for @fiction.upj's social media
- Created more than 24 design for Instagram feeds
- Created a T-shirt design for Fiction UPJ 2023's committee
- Create designs for a creative proposal
- Successfully crafted promotional print designs in the form of banners, backdrops, etc.

Collaboration Festival 2023 - Universitas Pembangunan Jaya

Sep 2022 - May 2023

Public Relation

The annual event hosted by the Communication Science program at Universitas Pembangunan Jaya

- Controlling @cofest.upj's Instagram
- Responsible for managing Instagram & TikTok
- Create a 3 months content plan for Instagram & TikTok
- Editing Instagram content video

- Planning content for sponsorship event
- Responsible for taking Instagram Stories Documentation
- Successfully upgraded the event's Instagram profile visits to reach 18.000+ accounts
- Create caption feeds with more than 30 contents

RevenCup 10 - SMAN 87 Jakarta

Aug 2019 - Sep 2019

Liaison Officer

- Responsible for being a liaison officer between the organization and the participants
- Being part of the promotion of the closing ceremony

Skills

- **Hard Skills:** Canva, InShot, and Basic Microsoft Office
- **Soft Skills:** Team Work, Interpersonal Communication, Active Listening, Photography and Copy Writing

Lampiran 4 Form Bimbingan Skripsi

NIM	2020041127	Nama Mahasiswa	SYAFIQA AYU NASTITI
Program Studi	Ilmu Komunikasi	SKS Lulus	139 SKS
Tgl. Mulai	7 Mei 2024	Judul Tugas Akhir	Strategi Pemasaran di Sektor Pariwisata: Studi Kasus Scientia Square Park

No	Tanggal	Dosen Pembimbing	Topik	Disetujui	Aksi
1	16 Februari 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Membahas Konsep BAB 2	✓	
2	23 Februari 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Review BAB 1 dan 2	✓	
3	1 Maret 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Revisi BAB 2	✓	
4	22 Maret 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Review BAB 3 dan lampiran	✓	
5	15 April 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Bimbingan pergantian judul	✓	
6	24 April 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Bimbingan Hasil Sidang Ulang	✓	
7	5 Juni 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Revisi BAB 1-3	✓	
8	12 Juni 2024	Dr. Geofakta Razali, S.I.Kom., M.I.Kom.	Bimbingan BAB 4 dan 5	✓	

Lampiran 5 Cek Plagiarisme

TURNITIN Cek Turnitin Syafiq			
ORIGINALITY REPORT			
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4	ejournal.unsrat.ac.id Internet Source	<1%	
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9	Yuli Astutik, Soebijantoro Soebijantoro. "Dampak Kunjungan Wisatawan Terhadap Pelestarian Museum Trinil Tahun 2010-2013",	<1%	

Lampiran 6 Sertifikat LDK Ilmu Komunikasi

