# ABSTRACT

## DEVELOPMENT OF A WEB-BASED BOOKING SYSTEM AT KLIMIS BARBERSHOP USING THE WATERFALL METHOD

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*Rapid technological developments, especially in information systems, have become the key to business success in competing in the modern era. Despite this, there are still a number of businesses, including Klimis Barbershop on Jl. Benda Raya, Pamulang, South Tangerang, which has not yet adopted an information system to support their business operations. In this context, applications/webs are an effective solution to meet society's increasing need for easy access to information. With the dominant trend of digitalization and online connectivity, it is therefore important for businesses, including Klimis Barbershop, to have a user-friendly and aesthetic application/web. Even though Klimis Barbershop has utilized social media, especially Instagram, to introduce and promote its business, the existence of an independent application/web and booking system will provide great benefits. This will make it easier for potential customers and the general public to access information about services, prices and availability schedules. Therefore, it is recommended that Klimis Barbershop immediately adopt an application/web and booking system to improve service quality and increase competitiveness in an increasingly competitive market.*

*Keywords: Booking, Barbershop, Website*