ABSTRACT

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DEVELOPMENT OF A DASHBOARD FOR THE 2020 GUBERNATORIAL ELECTION RESULTS THROUGH WEB SCRAPING AND LOOKER STUDIO AT PT. INDEKSTAT

PT. Indekstat Konsultan Indonesia is a company specializing in political consultancy and public policy, offering valuable opportunities for interns to apply theoretical knowledge in a real-world professional setting. During this program, interns not only observe but also actively participate as part of the team, particularly in the project of developing a dashboard for the 2020 Gubernatorial Election results. This experience allows interns to enhance their technical skills, such as web scraping using Python and data visualization using Looker Studio, which are relevant to their field of study. PT. Indekstat Konsultan Indonesia emphasizes the importance of accurate data processing and informative presentation as solutions to challenges in analysis and decision-making processes. The internship experience at this company is not only practical but also significantly contributes to understanding the dynamics of the data analytics industry, preparing interns to face professional challenges in the future.

Keywords*: PT. Indekstat, Web Scraping, Looker Studio, Data Visualization, Visualisasi Data, Universitas Pembangunan Jaya, Pilkada 2020*